



**3 - 6 November, 2008**  
**Abu Dhabi National Exhibition Centre**  
**United Arab Emirates**

## press release

June 5, 2008

### **NOVEMBER 2008, WHERE WILL YOU BE?**

#### **ADIPEC 2008 registration now open**

Registration for the Abu Dhabi International Petroleum Exhibition & Conference 2008, (ADIPEC), is now open. One of the largest international petroleum exhibition and conferences in the world, ADIPEC is taking place November 3 – 6, under the patronage of His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE.

Pre-registration will ensure a swift entrance for visitors attending the four-day exhibition minimising time queuing for badges and maximising the opportunity to network with industry leaders and experts, as well as experience the latest technologies, innovations, services and trends. Registration can be found by logging onto [www.adipec.com](http://www.adipec.com). Once registered, visitors will receive a unique barcode that is scanned upon entry in order to receive an entry badge and free show catalogue.

ADIPEC 2008 expects to host between 35,000 – 40,000 industry executives who are spearheading the growth and development of the global oil & gas industry. For professionals, government officials and key influencers in the global oil and gas industry, ADIPEC is an essential event on the international trade exhibition and conference calendar.

With a global audience expected from more than six continents, regional businesses can save on their travel budget by attending ADIPEC 2008. As the most cost effective way of sourcing products and services in this industry, no other event provides such complete sourcing solutions.



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With exhibitor space now sold out, ADIPEC is hosting over 1,400 exhibitors from 55 countries in 18 national pavilions and is the only international oil & gas show with representation from major international and national oil companies (IOCs & NOCs). As the inaugural event for the newly completed Abu Dhabi National Exhibition Centre (ADNEC), the tradeshow has already filled 85,000 square metres of indoor exhibition space, making this event the largest in ADIPEC history.

This year ADIPEC is of great significance to the organisers, supporters and sponsors as it builds on more than two decades of success. The gross area of exhibition space for ADIPEC 2008 has grown by more than 100 percent.

Attracting all the international energy associations ADIPEC targets both commercial and political interests with an impressive gathering of GCC oil ministers and government officials unlike any other oil and gas industry event. ADIPEC is where all the ministers from the GCC and surrounding countries meet to discuss future plans.

Within the four days, ADIPEC will stage two unique events – Energy 2030 and the Energy Finance Summit. The Petroleum Institute, ADNOC, and ADIPEC will host Energy 2030, which will include a high level conference and technical theatres. The conference will feature lectures from globally renowned business and academic experts. Additionally, the future generation of engineers and industrialists will benefit from the commercial theatre area that will showcase the latest technology prototypes and innovations. This year's Energy 2030 will also see the launch of the first Alternative Energy Awards.

In tandem with the exhibition, ADIPEC 2008 also will feature a scientific conference that runs parallel to the exhibition with the theme “Working Together To Deliver Sustainable Growth: Innovative Teams and Technology Deployment” and will have more than 200 international speakers, researchers and experts from the industry and institutions delivering keynote addresses, participating in executive panels and delivering technical presentations.

ADIPEC 2008 is the leading event for industry professionals, experts and government officials to promote their business and services, network, as well as see for the first time the latest technologies and innovations for the coming year. The exhibition and conference promises manufacturers, service providers, research communities and professionals a unique international



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platform to promote their new technologies, products, ideas, and services to the major oil producing companies.

ADIPEC was first launched in 1984 and is fully supported by the UAE Ministry of Energy, Abu Dhabi National Oil Company and the conference programme is produced by the Society of Petroleum Engineers (SPE Intl.).

## **Ends**

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### **Note to Editors:**

#### **ADIPEC**

For more information, please visit [www.adipec.com](http://www.adipec.com).

#### **dmg world media energy division**

The energy division of dmg world media, a part of the UK's Daily Mail and General Trust (DMGT), organises some of the world's largest oil and gas exhibitions & conferences including ADIPEC, Gastech, Global Petroleum Show (GPS), GO-EXPO North America, GO-INDIA, the International Pipeline Exposition & Conference and the Oil Sands Trade Show & Conference.

#### **dmg world media**

An international exhibition and publishing company, dmg world media produces over 300 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmg world media employs 700 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.

dmg world media is already one of the leading exhibition organisers in the Middle East; producing as part of their Dubai exhibitions portfolio; Big 5 and Index, which are among the largest in the region.