



press release

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ADIPEC CONFIRMS FURTHER SPEAKERS FOR 2008 CONFERENCE

ADIPEC 2008, one of the largest international petroleum exhibitions and conferences in the world, has confirmed the addition of even more influential speakers to its already impressive schedule.

The ADIPEC Conference, organised by the Society of Petroleum Engineers, will host more than 200 international speakers delivering keynote addresses and participating in executive panels, 26 technical presentations, poster sessions, 10 panel discussions and plenaries.

For the Peak Production Debate Panel, panelists Rick Vierbuchen of ExxonMobil, Waleed Al Mulhim of Saudi Aramco, Yoshikazu Kobayashi of The Institute for Energy Economics, and Christophe Ruehl of BP will be moderated by Nansen Saleri from the Leading Reservoirs Consultancy, and formerly of Aramco, while Chris Ball of Occidental and John Mills of Shell are confirmed panelists for 'Future Gas Development' which will be moderated by Andrew Vaughan of Shell.

The conference 'Working Together to Deliver Sustainable Growth: Innovative Teams and Technology Deployment' includes one of the most anticipated topics of the exhibition, "Technology Deployment in a Collaborative Environment" and ADIPEC can now confirm that panelists Mohamed Badri of Schlumberger, Joe Leone of Shell, Gilles Bitoun of Total and Al Riddle of Baker Hughes will be taking part in this panel, moderated by Anass Al Chalabi of Weatherford.

Other speakers that have been added to the line up include Aqeel Maddi of NPCC, Ali Al Ajmi of Saudi Aramco, Andrew Brown of Pearl GTL Project, Shell, Dave Clarkson of BP and Christophe Virondaud of Technip, who will be discussing 'Project Management in a Changing Contracting



Environment' which addresses real challenges faced by the oil and gas industry as it moves forward into the future.

ADIPEC 2008 will take place in the newly expanded Abu Dhabi National Exhibition Centre from the 3rd – 6th November 2008. Registration can be easily completed at www.adipec.com/delegates. Further discount rates are also available for group bookings, exhibitors, and members of SPE, SPWLA, EAGE and SCA.

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Note to Editors:

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For more information, please visit www.adipec.com.

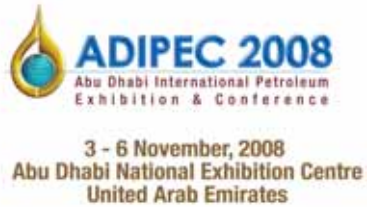
dmg world media energy division

The energy division of dmg world media, a part of the UK's Daily Mail and General Trust (DMGT), organises some of the world's largest oil and gas exhibitions & conferences including ADIPEC, Gastech, Global Petroleum Show (GPS), GO-EXPO North America, GO-INDIA, the International Pipeline Exposition & Conference and the Oil Sands Trade Show & Conference.

dmg world media

An international exhibition and publishing company, dmg world media produces over 300 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmg world media employs 700 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.

dmg world media is already one of the leading exhibition organisers in the Middle East; producing as part of their Dubai exhibitions portfolio ; Big 5 and Index, which are among the largest in the region.



About SPE

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves 79,000-plus members from more than 115 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, conferences, workshops, forums, and website at www.spe.org