



November 4, 2008

## **ADIPEC WELCOMES RECORD NUMBER OF INDUSTRY PERSONNEL**

ADIPEC 2008 (Abu Dhabi International Petroleum Exhibition and Conference), one of the world's largest oil & gas events, opened with a flourish with over 21,000 industry personnel and distinguished guests flooding through its doors on the first day, making it a record breaking opening day. Under the patronage of His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE and Ruler of Abu Dhabi, ADIPEC was opened by His Highness Lieutenant General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, Deputy Supreme Commander of the Armed Forces and President of the Executive Council.

ADIPEC consistently brings together world leaders, and on the first day proudly welcomed British Prime Minister Gordon Brown who spoke passionately about current and future world energy demands. The first time a Prime Minister has ever attended ADIPEC, Gordon Brown addressed ADIPEC's Executive Plenary Session on "Working together to deliver sustainable growth: Innovative Teams and Technology Deployment" before going on to meet with His Highness Sheikh Khalifa Bin Zayed Al Nayhan, President of the UAE and Ruler of Abu Dhabi.

Running from 3-6 November, ADIPEC 2008 is hosting 1,500 exhibiting companies showcasing the latest technologies, in addition to the strongest conference programme ever featuring 250 top industry speakers. Organised by dmg world media, ADIPEC 2008 has broken all previous records. This year's event takes up the whole space of the newly opened Abu Dhabi National Exhibition Centre (ADNEC) with over 55,000sqm of exhibiting space indoors, 18,000sqm concourse area as well as outdoor space, dedicated conferencing space and more than 20 meeting rooms.

### **Ends**

#### Media Contact:

Bridie Probert  
Fifth Ring Integrated Corporate Communications

Tel - +971 4 372 0100  
Mob - +971 50 423 7553

Ashok Pillai  
Project Manager, ADIPEC 2008

Tel: +971 2 4444 909  
Fax: +971 2 4444 383



Jennifer Moore  
Senior Marketing Executive

Tel: +971 2 444 4909  
Fax: +971 2 444 4383

**Note to Editors:**

**ADIPEC**

For more information, please visit [www.adipec.com](http://www.adipec.com).

**dmg world media energy division**

The energy division of dmg world media, a part of the UK's Daily Mail and General Trust (DMGT), organises some of the world's largest oil and gas exhibitions & conferences including ADIPEC, Gastech, Global Petroleum Show (GPS), GO-EXPO North America, GO-INDIA, the International Pipeline Exposition & Conference and the Oil Sands Trade Show & Conference.

**dmg world media**

An international exhibition and publishing company, dmg world media produces over 300 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmg world media employs 700 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.

dmg world media is already one of the leading exhibition organisers in the Middle East; producing as part of their Dubai exhibitions portfolio; Big 5 and Index, which are among the largest in the region.