



press release

May 21, 2008

## **ADIPEC 2008 CONFERENCE RECEIVES RECORD SUBMISSIONS FOR TECHNICAL ABSTRACTS**

### **Field development proves major concern to global energy industry**

ADIPEC 2008, one of the largest international petroleum exhibitions and conferences in the world, has received over 840 abstracts from 48 countries following the call for papers. This year sees a remarkable 104% increase from the previous event held in 2006. The UAE, Iran, and USA were the top three countries submitting the highest number of abstracts, followed by China. Final papers selected by the committee will be presented during the ADIPEC 2008 Conference taking place at the Abu Dhabi National Exhibition Centre from 3 - 6 November.

The Conference's executive and technical committees identified seven 'hot topics' and announced a call for papers. Based on the abstract topics submitted, key areas of focus for the upcoming Conference will be Field Development, Geoscience and Engineering Factors in Achieving Excellence.

Seven technical committees, comprising some of the industry's leading experts, carefully reviewed and voted on the 840 abstracts. The committees' selection of the final abstracts for the Conference contained significant new knowledge or experience in a relevant field. Out of the 840 abstracts, 240 received above a grade 4 out of 6, demonstrating the higher quality of papers being considered for the ADIPEC 2008 Conference. The technical presentations and panel sessions at the conference will focus on sustainability, risk management, new technology and talent management.



**3 - 6 November, 2008**  
**Abu Dhabi National Exhibition Centre**  
**United Arab Emirates**

The ADIPEC Conference, organised by the Society of Petroleum Engineers, has gained a reputation as a meeting of minds for the global oil and gas industry. This year's conference "Working Together to Deliver Sustainable Growth: Innovative Teams & Technology Deployment," is certain to provoke informed discussion and debate amongst global industry leaders and researchers. The Conference will bring together more than 200 international speakers delivering keynote addresses and participating in executive panels, technical presentations, 26 technical sessions and 10 executive panels.

Commenting on the importance of the Conference, Mr Ali R. Al Jawan, ADIPEC 2008 Conference Chairman said: "ADIPEC 2008 will see one of the world's largest gatherings of oil & gas experts, business leaders, and dignitaries whose focus will be towards productivity, sustainability, and diversification. As oil prices continue to reach record highs with no downturn in sight, the ADIPEC 2008 Conference will be a decisive time for delegates from all over the world to represent their nations' views and advise on future sustainability."

"It is expected, based, on available data, that ADEPIC 2008 will record approximately 100% growth in both the conference and the exhibition. And the outstanding quality of the event and programme will make this a world class, premier event for the energy industry at large," added Mr. Al Jawan.

ADIPEC 2008 expects to host between 35,000 – 40,000 industry executives who are spearheading the growth and development of the global oil & gas industry. For professionals, government officials and key influencers in the global oil and gas industry, ADIPEC is an essential event on the international trade exhibition and conference calendar. It is the only international oil & gas show with representation from major international and national oil companies (IOCs & NOCs) such as Halliburton, BP, Saudi Aramco and ADNOC.

Delegates wanting to participate at ADIPEC can register now and receive an early registration discount of USD 200. This offer is valid until August 15, 2008. Delegates can book online at [www.adipec.com/delegate](http://www.adipec.com/delegate).



**3 - 6 November, 2008**  
**Abu Dhabi National Exhibition Centre**  
**United Arab Emirates**

ADIPEC was first launched in 1984 and is fully supported by the UAE Ministry of Energy, Abu Dhabi National Oil Company and the Society of Petroleum Engineers (SPE Intl.) produces the technical conference programme.

## **Ends**

### **Media Contact:**

Deborah Plumstead  
Fifth Ring Integrated Corporate Communications

Tel - +971 4 311 6713  
Mob - +971 50 553 3840

Alanood Al-Feel  
Fifth Ring Integrated Corporate Communications

Tel - +971 4 311 6715  
Mob - +971 50 639 9212

Ashok Pillai  
Project Manager, ADIPEC 2008

Tel: +971 2 4444 909  
Fax: +971 2 4444 383

Jennifer Moore  
Senior Marketing Executive

Tel: +971 2 444 4909  
Fax: +971 2 444 4383

### **Note to Editors:**

#### **ADIPEC**

For more information, please visit [www.adipec.com](http://www.adipec.com).

#### **dmg world media energy division**

The energy division of dmg world media, a part of the UK's Daily Mail and General Trust (DMGT), organises some of the world's largest oil and gas exhibitions & conferences including ADIPEC, Gastech, Global Petroleum Show (GPS), GO-EXPO North America, GO-INDIA, the International Pipeline Exposition & Conference and the Oil Sands Trade Show & Conference.

#### **dmg world media**

An international exhibition and publishing company, dmg world media produces over 300 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmg world media employs 700 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.

dmg world media is already one of the leading exhibition organisers in the Middle East; producing as part of their Dubai exhibitions portfolio; Big 5 and Index, which are among the largest in the region.



**3 - 6 November, 2008**  
**Abu Dhabi National Exhibition Centre**  
**United Arab Emirates**

## **About SPE**

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves 79,000-plus members from more than 115 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, conferences, workshops, forums, and member-service programmes.

SPE is the industry- acknowledged information source for books and technical journals composed of member-generated content and peer-reviewed papers. SPE's website provides an immediate, global connection through its vast online library, distance learning courses, membership information, and online communities. SPE has five offices worldwide located in Dallas, Dubai, Houston, Kuala Lumpur and London. For more information, visit our website at [www.spe.org](http://www.spe.org).